

**Age Less Than 18**  
**Quit Line Data Summary**  
January 1 - March 31, 2004

	<b>Less Than 18</b>	<b>State</b>
<b>Number of Calls to Quit Line</b>	<b>N = 30</b>	<b>N = 3,363</b>
<b>Percent of Statewide Calls</b>	1.1%	100.0%
<b>Percent of State Population in County<sup>1</sup></b>	25.7%	100.0%

  

	<b>Less Than 18 %</b>	<b>State %</b>
<b>Gender</b>	<b>N = 26</b>	<b>N = 2,906</b>
Female	42.3%	64.2%
Male	57.7%	35.8%
<b>Race/Ethnicity</b>	<b>N = 23</b>	<b>N = 2,468</b>
People of Color	17.4%	13.1%
White	82.6%	86.9%
<b>Age</b>	<b>N = 30</b>	<b>N = 2,642</b>
Less than 18 years old	100.0%	1.1%
<b>Education</b>	<b>N = *</b>	<b>N = 2,581</b>
Did not graduate high school	*	19.0%
High school graduate	*	36.0%
Some college/vocational school	*	36.4%
College graduate	*	8.6%
<b>Caller Type</b>	<b>N = 28</b>	<b>N = 3,052</b>
General Information	14.3%	12.6%
Health care provider	0.0%	3.6%
Tobacco user	85.7%	83.8%
<b>Payer Type</b>	<b>N = 7</b>	<b>N = 2,005</b>
Insured	42.9%	31.2%
Uninsured	0.0%	29.4%
Medicaid	57.1%	39.4%
<b>Heard About</b>	<b>N = 22</b>	<b>N = 2,412</b>
Past caller	9.1%	15.7%
Employer/worksites	0.0%	1.2%
Health care provider	18.2%	31.8%
Television	13.6%	11.9%
Outdoor advertisement (billboard/bus/wall)	9.1%	1.8%
Targeted mailing	0.0%	0.1%
Great Start	0.0%	0.2%
Radio	0.0%	1.8%
Newspaper/Magazine	4.5%	0.7%
Brochure/Newsletter	9.1%	5.4%
Family or friend	27.3%	22.7%
Health Department	0.0%	5.4%
School	9.1%	1.4%